

18.–21. MARCH 2021

# Rethinking Public Transport!

*Future and Financing of Sustainable  
Mobility after the COVID-19 Pandemic*

—

Programme

17. March 2021

# Welcome

## **Dear participants of the ÖffiCON\*,**

we would like to welcome you to our first public transport conference! On behalf of Einfach Einsteigen I am looking forward to your participation this weekend. Our first ÖffiCON\* will be held online, therefore we are excited to experience this new format and participating in an exchange with you.

This booklet offers further information on the details of our broad program and also our speakers, who we are happy to welcome on our international public transport conference. Experience inspiring speeches by speakers such as Katrin Dziekan, Head of section Environment and Transport at the UBA, as well as Phil Washington, CEO of the Metro in Los Angeles. In addition we are happy to announce that the conference will be started on the 18th of March with François Bausch, Minister for Mobility and Public Works.

The main focus of the ÖffiCON\* will be laying on the questions of how the local traffic can be part of an extensive traffic transformation and which new options of financing will be possible after the Covid-19 pandemic. At the same time we want to contribute on a local, national and international level to strengthen the public transport and the traffic transformation.

This is where you will be in demand: help discuss the future of local traffic as part of a broad traffic transformation with us and let us ask new questions and open up spaces for conversation! At the ÖffiCON\* we will support this exchange with different formats such as workshops and rooms in which the participants can exchange thoughts and discuss certain topics. If you just want to listen, we invite you to take part in a lecture, roundtable or even online exhibitions.

We are looking forward to hear your inputs, questions and exchange and we hope that you will be able to enjoy this first ÖffiCON\*. We would also like to hear your feedback after the conference.

Let's rethink public transport!

Have a good time and see you soon,

**Annika Fuchs**  
**for the ÖffiCON\* team**

# 18. March 2021

17:00 – 18:00  
**Welcome Address**  
*Andreas Bovenschulte, Katrin Dziekan, Mirko Schulte*  
PANEL

18:00 – 19:00  
**Keynote 1**  
*Mark Wege*  
KEYNOTE

19:00 – 20:00  
**Evening Break**  
PAUSE

20:00 – 21:30  
**Opening Panel: The future of public transport & sustainable mobility after COVID-19 [EN]**  
*Katrin Dziekan, François Bausch, Phil Washington*  
PANEL

## THEMENSTRÄNGE

LEGENDE

- Neue Finanzierungswege
- Verkehrspolitik und Verwirklichung
- Umwelteffekte
- Diversität und Beteiligung
- Kultur, Philosophie und Kunst

NOTE

The following events will take place throughout the conference

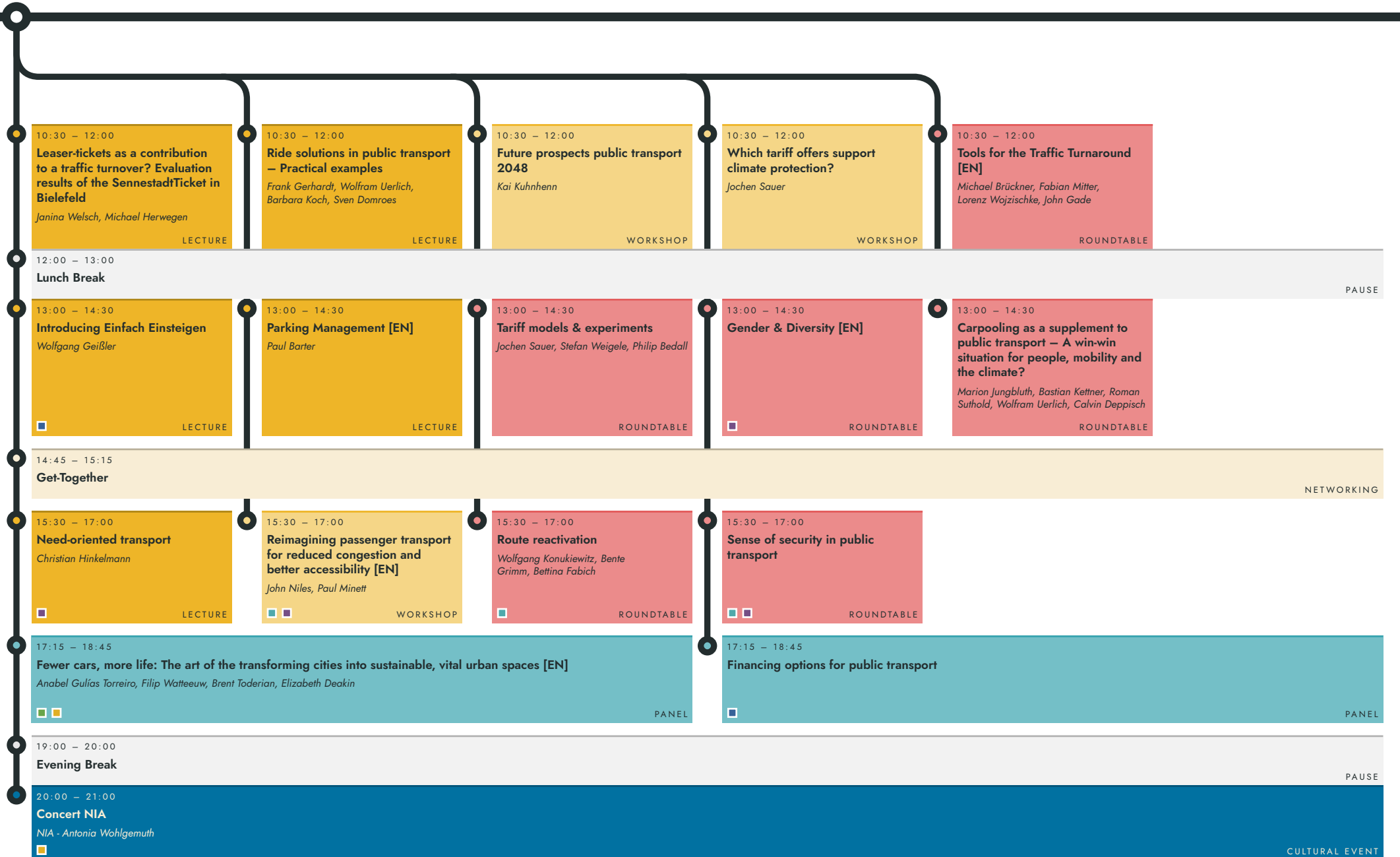
**Labour, climate and unions – How do we develop common solutions?**  
*Mira & Cedric*  
ROOMS

**Digital tools for traffic transformation**  
ROOMS

**Traffic turnaround and the civil society**  
*Lisa Tschink & Wolfgang Köhler-Naumann*  
ROOMS

**Feminism & the traffic transformation**  
*Rebecca Peters*  
ROOMS

# 19. March 2021



9:30 – 10:15

**Keynote 2**  
*Alexandra Millonig*

KEYNOTE

10:30 – 12:00

**Inclusive traffic turnaround**  
*Janna Aljets*

LECTURE

10:30 – 12:00

**Beneficial financing for the public transport infrastructure in cities**  
*Oliver Mietzsch*

LECTURE

10:30 – 12:00

**Set up your own city navigation in 30 minutes**  
*Frank Gerhardt, Holger Bruch*

WORKSHOP

10:30 – 12:00

**Transport transformation in rural areas**  
*Prof. Dr. Jana Kühl, Fabian Lohmann, Stefan Reinhardt, Bernd-Uwe Kleist*

ROUNDTABLE

11:15 – 12:00

**Homebound telephone**

LECTURE

12:00 – 13:00

**Lunch Break**

PAUSE

13:00 – 14:30

**Joining a ride: Matrix and the passenger ticket**  
*Yan Minagawa, Robin Weidner*

LECTURE

13:00 – 14:30

**Voluntary transport transformation networking using the example of the German Rail Customer Association**  
*Frank Böhnke*

LECTURE

13:00 – 14:30

**Investment offensive for the environmental network – public transport summit now!**  
*Mira Ball*

WORKSHOP

13:00 – 14:30

**Public transport after Covid-19**  
*Martin Schiefelbusch, Niklas Hoffmann*

ROUNDTABLE

14:45 – 15:15

**Get-Together**

NETWORKING

15:30 – 17:00

**Passenger appreciation: The inner and outer design of public transport vehicles**  
*Stephan Kyrieleis*

LECTURE

15:30 – 17:00

**How Public Transport Providers Can Increase Vaccine Access [EN]**  
*Stewart Mader*

LECTURE

15:30 – 17:00

**We're in this together – Campaign for climate protection and public transport employees**  
*Mira Ball*

WORKSHOP

15:30 – 17:00

**Mobility as a Service [EN]**  
*Wolfgang Sprick, John Gade*

ROUNDTABLE

17:15 – 18:45

**How will the local traffic & the traffic transformation in Bremen continue?**  
*Michael Jonitz, Ralph Saxe, Wolfgang Geißler, Anja Schiemann, Janin Schaffer*

PANEL

17:15 – 18:45

**Mobility for all: human-facing local traffic**

PANEL

19:00 – 20:00

**Evening Break**

PAUSE

20:00 – 22:00

**Public Transport Slam**

CULTURAL EVENT

DAY 4: SUNDAY

# 21. March 2021

11:00 – 12:30

**Closing Panel**

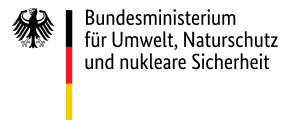
PANEL

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