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Bremen, 1. February 2021

The online conference “ÖffiCON* — Rethinking public transport!” takes form

Bremen's transport transformation initiative Einfach Einsteigen is organising an online event from 18-21 March 2021

Bremen. From the 18th to 21st March 2021, the Einfach Einsteigen initiative from Bremen invites you to its first international public transport conference. The thematic focus is on the future and financing of public transport after COVID-19. Until the end of January, it is possible to participate in the conference planning yourself:

“We are looking forward to a diverse programme. That is why we have issued a Call for Participation and invite experts and interested parties to contribute their topics within the framework of ÖffiCON*. The COVID-19 pandemic has changed a lot in the field of local transport. Therefore, in addition to the implementation of the transport transformation and new ways of financing local transport, we would like to set another focus: The future of public transport after COVID-19,” says Annika Fuchs, Head of Event Management at Einfach Einsteigen and organiser of ÖffiCON*.

The pandemic almost meant the end for ÖffiCON*. It was planned for Spring 2020 but had to be postponed. The planning is now taking shape again:

“We are happy and delighted that we can finally hold the ÖffiCON*. Our planning was characterised by a high degree of uncertainty. But everyone knows we need a change in transport in our cities and we need it as soon as possible. Public transport is an important element in this. That is why Einfach Einsteigen has long been campaigning for better financing and the expansion of local transport in Bremen. Now we want to engage in an exchange with interested parties from all over Europe on precisely these topics and learn from each other,” says Mark Wege, founder and spokesperson of Einfach Einsteigen and organiser of ÖffiCON*.

The main sponsor of ÖffiCON* is the Federal Environment Agency. Interested parties can find information about the conference and the organisers at www.oefficon.eu The conference is financed not only by grants but also by donations. We therefore welcome contributions that support our idea, whether financially or in kind. Registration for ÖffiCON* will open at the beginning of February.

With kind regards

Annika Fuchs

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