

18.–21. MARCH 2021

# Rethinking Public Transport!

*Future and Financing of Sustainable  
Mobility after the COVID-19 Pandemic*

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Programme

18. March 2021

# Welcome

## **Dear participants of the ÖffiCON\*,**

we would like to welcome you to our first public transport conference! On behalf of Einfach Einsteigen I am looking forward to your participation this weekend. Our first ÖffiCON\* will be held online, therefore we are excited to experience this new format and participating in an exchange with you.

This booklet offers further information on the details of our broad program and also our speakers, who we are happy to welcome on our international public transport conference. Experience inspiring speeches by speakers such as Katrin Dziekan, Head of section Environment and Transport at the UBA, as well as Phil Washington, CEO of the Metro in Los Angeles. In addition we are happy to announce that the conference will be started on the 18th of March with François Bausch, Minister for Mobility and Public Works.

The main focus of the ÖffiCON\* will be laying on the questions of how the local traffic can be part of an extensive traffic transformation and which new options of financing will be possible after the Covid-19 pandemic. At the same time we want to contribute on a local, national and international level to strengthen the public transport and the traffic transformation.

This is where you will be in demand: help discuss the future of local traffic as part of a broad traffic transformation with us and let us ask new questions and open up spaces for conversation! At the ÖffiCON\* we will support this exchange with different formats such as workshops and rooms in which the participants can exchange thoughts and discuss certain topics. If you just want to listen, we invite you to take part in a lecture, roundtable or even online exhibitions.

We are looking forward to hear your inputs, questions and exchange and we hope that you will be able to enjoy this first ÖffiCON\*. We would also like to hear your feedback after the conference.

Let's rethink public transport!

Have a good time and see you soon,

**Annika Fuchs**  
**for the ÖffiCON\* team**

# 18. March 2021

17:00 – 18:00 // Mainstage DE – T: Mainstage EN

## Welcome Address

*Andreas Bovenschulte, Katrin Dziekan, Mirko Schulte*

PANEL

18:00 – 19:00 // Mainstage EN – T: Mainstage DE

## Public transport & sustainable mobility transition for everyone [EN]

*Mark Wege*



KEYNOTE

19:00 – 20:00

## Evening Break

PAUSE

20:00 – 21:30 // Mainstage EN – T: Mainstage DE

## Opening Panel: The future of public transport & sustainable mobility after COVID-19 [EN]

*Katrin Dziekan, François Bausch, Phil Washington*

PANEL

## TOPIC AREAS

### LEGEND

-  New Sources of Financing
-  Policy and Implementation
-  Environmental Impact
-  Diversity and Participation
-  Culture, Philosophy and Art

### NOTE

Most of the events at ÖffiCON\* are in German. Events in English are indicated in the title with [EN].

Some events are translated simultaneously for your convenience. Look for the T: in the room name for a translated event.

The following events will take place throughout the conference:

**Labour, climate and unions – How do we develop common solutions?**

*Mira & Cedric*



ROOMS

**Digital tools for traffic transformation**



ROOMS

**Traffic turnaround and the civil society**

*Lisa Tschink & Wolfgang Köhler-Naumann*



ROOMS

**Feminism & the traffic transformation**

*Rebecca Peters*



ROOMS

# 19. March 2021

10:00 – 10:20 // Mainstage DE – T: Mainstage EN

<p>10:30 – 12:00 // Stage 2 DE</p> <p><b>Leaser-tickets as a contribution to a traffic turnover? Evaluation results of the SennestadtTicket in Bielefeld</b></p> <p><i>Janina Welsch, Michael Herwegen</i></p> <p>LECTURE</p>	<p>10:30 – 12:00 // Mainstage DE T: Mainstage EN</p> <p><b>Ride solutions in public transport – Practical examples</b></p> <p><i>Frank Gerhardt, Wolfram Uerlich, Barbara Koch, Sven Domroes</i></p> <p>LECTURE</p>	<p>10:30 – 12:00 // Subway</p> <p><b>The Future of Mobility 2048</b></p> <p><i>Kai Kuhnenn, Anne Pinnow</i></p> <p>WORKSHOP</p>	<p>10:30 – 12:00 // Tram</p> <p><b>Which tariff offers support climate protection?</b></p> <p><i>Jochen Sauer, Dr. Antje-Mareike Dietrich</i></p> <p>WORKSHOP</p>	<p>10:30 – 12:00 // Bremen</p> <p><b>Tools for the Traffic Turnaround</b></p> <p><i>Michael Brückner, Fabian Mitter, Lorenz Wojzischke, John Gade</i></p> <p>ROUNDTABLE</p>
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12:00 – 13:00 Lunch Break PAUSE

<p>13:00 – 14:30 // Mainstage DE T: Stage 2 EN</p> <p><b>Introducing Einfach Einsteigen</b></p> <p><i>Wolfgang Geißler</i></p> <p>LECTURE</p>	<p>13:00 – 14:30 // Mainstage EN</p> <p><b>Parking Management [EN]</b></p> <p><i>Dr. Paul Barter</i></p> <p>LECTURE</p>	<p>13:00 – 14:30 // Bremen</p> <p><b>Tariff models &amp; experiments</b></p> <p><i>Jochen Sauer, Stefan Weigele, Philip Bedall</i></p> <p>ROUNDTABLE</p>	<p>13:00 – 14:30 // Auckland</p> <p><b>Gender &amp; Diversity [EN]</b></p> <p><i>Isobel Duxfield, Isabell Eberlein, Katja Diehl</i></p> <p>ROUNDTABLE</p>	<p>13:00 – 14:30 // Berlin</p> <p><b>Carpooling as a supplement to public transport – A win-win situation for people, mobility and the climate?</b></p> <p><i>Marion Jungbluth, Bastian Kettner, Roman Suthold, Wolfram Uerlich, Calvin Deppisch</i></p> <p>ROUNDTABLE</p>
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14:45 – 15:15 Get-Together NETWORKING

<p>15:30 – 17:00 // Mainstage DE T: Mainstage EN</p> <p><b>Need-oriented transport</b></p> <p><i>Christian Hinkelmann</i></p> <p>LECTURE</p>	<p>15:30 – 17:00 // Subway</p> <p><b>Reimagining passenger transport for reduced congestion and better accessibility [EN]</b></p> <p><i>John Niles, Paul Minett</i></p> <p>WORKSHOP</p>	<p>15:30 – 17:00 // Bremen</p> <p><b>Route reactivation</b></p> <p><i>Wolfgang Konukiewitz, Bente Grimm, Bettina Fabich</i></p> <p>ROUNDTABLE</p>	<p>15:30 – 17:00 // Luxemburg</p> <p><b>Sense of security in public transport</b></p> <p><i>Diana Silvestru, Sara Ortiz Escalante, Karl-Peter Naumann</i></p> <p>ROUNDTABLE</p>
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<p>17:15 – 18:45 // Mainstage EN – T: Mainstage DE</p> <p><b>Fewer cars, more life: The art of the transforming cities into sustainable, vital urban spaces [EN]</b></p> <p><i>Anabel Gulias Torreiro, Filip Watteeuw, Brent Toderian, Elizabeth Deakin</i></p> <p>PANEL</p>	<p>17:15 – 18:45 // Stage 2 EN – T: Stage 2 DE</p> <p><b>New Ways of Financing Public Transport [EN]</b></p> <p><i>Oliver Mietzsch, Mark Wege, Allan Akiula, Arnaud Passalacqua</i></p> <p>PANEL</p>
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19:00 – 20:00 Evening Break PAUSE

20:00 – 21:00 // Mainstage DE

**Concert NIA**

*NIA - Antonia Wohlgemuth*

CULTURAL EVENT

9:30 – 10:15 // Mainstage EN – T: Mainstage DE  
**Keynote 2 [EN]**  
*Alexandra Millonig*  
 KEYNOTE

10:30 – 12:00 // Mainstage DE  
**Inclusive traffic turnaround**  
*Janna Aljets*  
 LECTURE

10:30 – 12:00 // Stage 2 DE  
**Beneficial financing for the public transport infrastructure in cities**  
*Oliver Mietzsch*  
 LECTURE

10:30 – 12:00 // Subway  
**Composing a city navigation in 30 minutes**  
*Frank Gerhardt, Holger Bruch*  
 WORKSHOP

10:30 – 12:00 // Bremen  
**Transport transformation in rural areas**  
*Prof. Dr. Jana Kühl, Fabian Lohmann, Stefan Reinhardt, Bernd-Uwe Kleist*  
 ROUNDTABLE

10:30 – 11:10 // Mainstage EN  
**Fare-Free public transport [EN]**  
*Allan Akula*  
 LECTURE

11:15 – 12:00 // Stage 3 DE  
 Ü: Stage 2 EN  
**Homebound telephone**  
*Cornelia Vogt*  
 LECTURE

12:00 – 13:00  
**Lunch Break**  
 PAUSE

13:00 – 14:30 // Mainstage DE  
 T: Mainstage EN  
**Joining a ride: Matrix and the passenger ticket**  
*Yan Minagawa, Robin Weidner*  
 LECTURE

13:00 – 14:30 // Stage 2 DE  
**Voluntary transport transformation networking using the example of the German Rail Customer Association**  
*Frank Böhnke*  
 LECTURE

13:00 – 14:30 // Subway  
**Investment offensive for the environmental network – public transport summit now!**  
*Mira Ball*  
 WORKSHOP

13:00 – 14:30 // Bremen  
**Public transport after Covid-19**  
*Martin Schiefelbusch, Niklas Hoffmann*  
 ROUNDTABLE

14:45 – 15:15  
**Get-Together**  
 NETWORKING

15:30 – 17:00 // Mainstage DE  
 T: Stage 2 EN  
**Mobility as a Service**  
*Wolfgang Sprick*  
 LECTURE

15:30 – 17:00 // Mainstage EN  
**How Public Transport Providers Can Increase Vaccine Access [EN]**  
*Stewart Mader*  
 LECTURE

15:30 – 17:00 // Stage 3 DE  
**Passenger appreciation: The inner and outer design of public transport vehicles**  
*Stephan Kyrieleis*  
 LECTURE

15:30 – 17:00 // Stage 2 DE  
**Bremer Ticket**  
*Falk Wagner*  
 LECTURE

15:30 – 17:00 // Subway  
**We're in this together – Campaign for climate protection and public transport employees**  
*Mira Ball*  
 WORKSHOP

17:15 – 18:45 // Mainstage DE  
**How will the local traffic & the traffic transformation in Bremen continue?**  
*Michael Jonitz, Ralph Saxe, Wolfgang Geißler, Anja Schiemann, Janin Schaffer*  
 PANEL

17:15 – 18:45 // Mainstage EN – T: Stage 2 DE  
**Mobility for all: Human-facing local traffic [EN]**  
 PANEL

19:00 – 20:00  
**Evening Break**  
 PAUSE

20:00 – 22:00 // Mainstage DE  
**Public Transport Slam**  
 CULTURAL EVENT

DAY 4: SUNDAY

# 21. March 2021

11:00 – 12:30

// Mainstage EN – T: Mainstage DE

**Closing Panel [EN]**

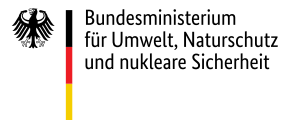
PANEL

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